



OMNI EYE SERVICES

# the Observer

*extending the power of your practice*

CATARACT RETINAL DISEASE LASIK GLAUCOMA OCULOPLASTIC PEDIATRIC NEURO EYE DISEASES

## A NEW BEGINNING

With winter behind us we have all looked forward to the rebirth that comes with the spring season. At Omni we have undergone our own rebirth. We have been busy redeveloping our practice while reconnecting with our staff and referring doctors. We have made and continue to make enormous investments to our infrastructure. Our Rochelle Park and Parsippany centers have been expanded and have undergone complete makeovers. The Iselin center has been updated with a new waiting room. West Orange is the newest of our centers and shares office space with our newly constructed ambulatory surgical center and refractive surgery center. Internally, customer service continues to be our focus. Comfortable décor complete with flat screen televisions and coffee stations will add to your patient's experience. Additionally, you will notice our logo and this very publication have been redesigned. We hope that you all will use this spring to reconsider your referral patterns and put Omni Eye Services on the top of your list for patients in need of advanced medical and surgical eye care.

### **"BEYOND LASIK" THE CLARITY DIFFERENCE**

Dr. Martin Fox and the rest of our refractive surgery team are looking forward to offering your patients the full spectrum of refractive surgery options. Omni's refractive surgery division has been launched and is known as Clarity Refractive Services. This center represents the only optometrically owned and managed refractive surgery center in the state. Given there is no corporate influence, Clarity Refractive Services is 100% committed to the optometric referral and co-management model that Omni has been founded upon since our advent. Clarity Refractive Services is an additional extension of your practice just as Omni has been for the past twenty five years.



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# Dr. Quinn elected to National Academy of Practice

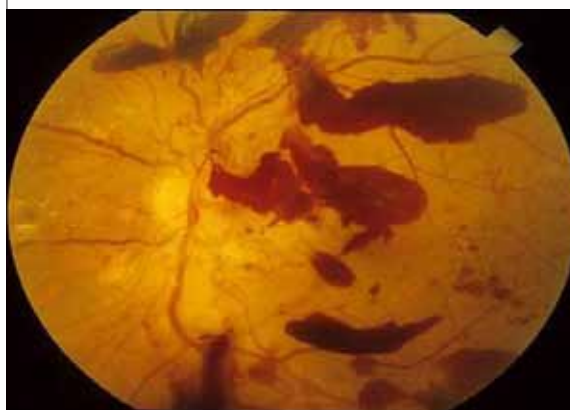
*Through Clarity Refractive Services, your refractive patients have full access to the regions most experienced surgeons performing procedures in one of the areas most technologically advanced surgical suites.*

Our philosophy is one reason Clarity Refractive Services proves superior to other refractive surgery practices. Additionally, Clarity Refractive has the ability to offer your patients a wider range of vision correction options. Clarity Refractive is located at 475 Prospect Avenue in West Orange. This is the very same location of our ambulatory surgical center. Couple this with our physicians comfort level with a diverse range of refractive surgical options; Clarity is in fact head and shoulders above the rest. In addition to custom surface and LASIK laser procedures; Dr. Fox is experienced in Intacts and Implantable Collagen Lenses (ICLs) and is available for Intralase Enabled Keratoplasty (IEK) consultations. Additionally, clear lens extractions with either a multifocal, monofocal or toric intraocular lens are available to your refractive patients by Dr. Douglas Grayson, one of the regions premier cataract surgeons. Through Clarity Refractive Services, your refractive patients have full access to the regions most experienced surgeons performing procedures in one of the areas most technologically advanced surgical suites.

As an optometrist, your patients count on you for unbiased recommendations for their vision care needs. Working with Clarity Refractive Services, you can now offer practically all interested and motivated patients a refractive procedure tailored to their individual circumstances while ensuring the most safe and successful outcomes available. Think Clarity Refractive Services and think beyond LASIK.

## **RETINAL OBSERVATION VITREOUS HEMORRHAGE**

Patients presenting with a complaint of the acute onset of floaters are often concerned and rightfully so. As optometrists we understand the spectrum of processes that can often result



in the subjective symptoms described as “floaters”. Posterior vitreous detachment, retinal tears and or detachments, and inflammatory debris are all potential causes.

Another possibility which the optometrist should consider as a differential diagnosis is a vitreous hemorrhage. With vitreous hemorrhage, patients will commonly complain of a sudden painless onset of floaters and upon further questioning they will often describe a web like nature to the floater. Vision can range from 20/20 to light perception. Upon slit lamp examination cells are commonly detected in the anterior vitreous. Upon dilated examination the view to the fundus may be simply haze or even completely obscured depending on the density of the hemorrhage. Once a vitreous hemorrhage is detected, the cause of the hemorrhage must be elucidated. The suspected etiology will dictate the need and urgency of a retinal consultation.

Patients with a medical history positive for hypertension, diabetes, or elevated cholesterol may experience vitreous hemorrhage should they develop significant ocular ischemia. Vascular events such as central and branch retinal vein occlusions, proliferative diabetic retinopathy and ocular ischemic syndrome can lead to revascularization of the retina, disc, iris, and/or angle. Should posterior segment neovascularization rupture, there is the potential for vitreous hemorrhage. These patients should seek retinal consult to evaluate the extent of the ischemia and will often require panretinal photocoagulation with or without surgical vitrectomy depending on the individual situation. Exudative macular degeneration, posterior vitreous detachment, retinal tears and detachments are other processes that may result in vitreous hemorrhage. Thorough dilated fundus examination coupled with B-scan ultrasonography is critical when evaluating patients with vitreous hemorrhage.

The retinal service at Omni Eye Services is always available to care for and advise you in caring of your retinal patients. Dr. Burton Wisotsky is available for your patients during and after office hours. Contact any of our centers and ask for Dr. Wisotsky or one of our Center Directors to help you arrange a consultation in the event of an emergency. After hours Omni has an answering service that will connect you with our on call Optometric Physician who will

then proceed to have your patient evaluated by our retinal specialist. Together we can ensure your retinal emergency patients can get the care they need rapidly.

#### **NAPOLITANO FEATURED AT ROBERT WOOD JOHNSON**

The Bristol-Myers Squibb Children's Hospital at Robert Wood Johnson University Hospital highlighted Dr. Joseph Napolitano and his services in their Physician Connection publication. Dr. Napolitano was interviewed regarding the importance of strabismus in children, its diagnosis and management. Dr. Napolitano touched on the correction of certain misalignments with proper spectacle correction and orthoptic training. He also discussed his role in the surgical correction of severe misalignments not treatable by other means. Omni is happy to have Dr. Napolitano on staff to assist you with your pediatric and adult strabismus patients in a mutually respectful environment. As an optometric referral center we wouldn't have it any other way. Please contact any of our New Jersey centers today with questions or to arrange a consultation with Dr. Napolitano.

#### **OMNI DOCTORS SUPPORT NJSOP SYMPOSIUM**

Omni Eye Services has a long history of serving the optometric community as a resource for the continued education and advancement of the profession. The optometric staff at Omni was happy to donate their time and expertise in delivering an all day continuing education program at this year's New Jersey Society of Optometric Physician's Spring Symposium held at Mayfair Farms in West Orange. This seminar doubled as a way for optometrists to earn continuing education credits as well as a way to prepare for the Board Certification examination. Thank you to Drs. Harmer, LaFata, Insinga, Veliky, Marcolini, Crapanzano, Mullin, Ledford and Quinn for their commitment to furthering optometric education and the Omni mission statement.

#### **DR. QUINN ELECTED TO NATIONAL ACADEMIES OF PRACTICE**

The National Academies of Practice (NAP) was founded in 1981 in recognition of the need for interdisciplinary collaboration in healthcare. The NAP is comprised of health professionals

from disciplines such as Dentistry, Nursing, Optometry, Osteopathic Medicine, Medicine, Psychology, Podiatric Medicine, Social Work, Veterinary Medicine, and Pharmacy. Only 150 distinguished members can be elected to membership, so selection is indeed an honor.

Dr. Christopher Quinn, Omni's founder and President, was elected as a distinguished practitioner-member of the NAP and was installed at a gala membership banquet on March 26, 2011 in Arlington Virginia. New Jersey Optometrists as well as Optometrists nationwide should be proud to have Dr. Quinn representing, advancing, and protecting our profession on a daily basis.

#### **CLARITY SUPPORTS OUR HEROES**

In recognition of your patients whom may be service men or women, Clarity Refractive is offering a \$1,250.00 discount off standard pricing. If your patient is an Officer of the Law, Fireman, EMT, Paramedic, or any other First Responder, all they need to do is call Clarity Refractive Services for their free consultation. Your patient must bring their proper identification with them to be eligible for this discount. Clarity is located in our West Orange surgical facility at 475 Prospect Avenue. Call (973) 325-3475 today for a consultation.

#### **STAFF SPOTLIGHT — OMNI GIVING BACK**

Omni is proud to announce fund raising events that our staff have been organizing and supporting. Our staff members are becoming regulars at the Hoboken homeless shelter chipping in a hand to cook and serve New Jersey's homeless. Those volunteering have gained from the experience in many ways and have reconnected with fellow staff members. Additionally, Omni has created a team for the upcoming May 21<sup>st</sup> Relay for Life held by the American Cancer Society. Our team's name is "Eye Make a Difference". Our members have managed to raise over \$11,500 to support the American Cancer Society. Finally, our staff is busy collecting items to donate to the earthquake torn country of Japan. We are all proud of our staff volunteering their time and effort outside the office to continue their service to humanity. If you or your staff are interested in learning more about our projects and how you could help please contact Courtney Koester Omni's Marketing Assistant (732) 750-0400 ext.1173.



#### **OMNI STAFF**

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#### **SUBSPECIALIST**

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*Medical Director*

*Retina & Vitreous Surgery*

**Burton J. Wisotsky, M.D.**  
*Medical Director*

*Oculoplastic & Reconstructive Surgery*

**James P. Milite, M.D.**

*Corneal Disease & Refractive Surgery*

**Martin L. Fox, M.D., F.A.C.S.**  
**Michael Vogel, M.D., F.A.C.S.**

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Carly Crapanzano, O.D.  
*Consultant Optometrist*

Lauren Kitzhoffer Mullen, O.D.  
*Consultative Optometrist*

*Take full advantage of all we have to offer!*

We would like to invite you to earn your credits through the many continuing education courses offered by Omni Eye Services. If you are interested in attending any of our Continuing Education courses, please contact Courtney Koester at (732) 750-0400 x1173, or [courtney-k@omnieyeservices.com](mailto:courtney-k@omnieyeservices.com) to register. Please check our website for updates on this year's schedule – [www.omnieyeservices.com](http://www.omnieyeservices.com).

**New York Office**

7:30 am to 9:30 am

*with complimentary  
breakfast*

**Retinal Grand Rounds**

Burton Wisotsky, M.D.

June 3, Sept. 9, Oct. 7,

Nov. 4, Dec. 2

2 COPE Credits



OMNI EYE SERVICES

[www.omnieyeservices.com](http://www.omnieyeservices.com)

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